

Analysis of 2013 Top 75 Global Ranking of Tire Companies

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Abstract: The 2013 top 75 world tire companies' ranking (based on 2012 annual tire sales) is analyzed and reviewed. The annual world tire sales in 2012 dropped 0.1 percent from the previous year, but the tire industry posted a big increase in profits and showed good economic returns. The sales of the top 3 companies, Bridgestone, Michelin and Goodyear, were still far ahead, and the sales of the top 10 were essentially flat compared to the previous year. 31 companies from China were ranked in the top 75, and the tire industry in China showed strong performance.

Keywords: tire; ranking; sales



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